



# Union of Entrepreneurs and Employers

Corporate presentation

- Union of Entrepreneurs and Employers exists to protect the rights and economic freedom of its members. Its aim is to represent their interests. It is done so in dealing with the administration, local government, and the European Union.
- ZPP acts for the benefit of its Members, and initiates actions towards elimination from Polish legislation of business activity limitations which go beyond EU requirements, in accordance with the EU+0 rule.
- ZPP is not affiliated to any Party or political organisation. ZPP does not support nor neglect any of them.
- ZPP mainly gathers employers from small and medium companies as well as multinational companies from different branches.

1

ZPP is a union of employers of the SME sector operating in different industries, who employ up to 250 employees.

2

Corporations which are interested in reaching the SME sector may become ZPP Members without having the passive or active voting rights.

3

ZPP provides its Corporate Members with support in all matters which are not contradictory to the ZPP's manifesto:  
[www.zpp.net.pl/manifest-ZPP/](http://www.zpp.net.pl/manifest-ZPP/)

4

For its Corporate Members, ZPP provides variety of services in the following areas: Public Affairs and Lobbying, Image Creation and Public Relations, Crisis Communication.

5

ZPP is willing to provide additional services relevant to the needs of our Member .

6

In August 2017, ZPP opened its Branch Office in Brussels. ZPP is going to become a member of the Social Dialogue Council in the spring of 2018.

ZPP 2018

About 51 778 members, employing more than 501 thousand employees and more than 30 multinational companies as a supportive members

14 regional organisations, 14 branch organisations, 5 professional fora and over 30 experts

10 000 quotings in media per year , 80 thousand followers – joined accounts on Twitter

125 thousand Facebook fans, 700 thousand users – the minimal weekly range on Facebook

Do you recognise the following organisations?



Are you a member, or were you one in the past, of any of the following organisations which gather entrepreneurs?



Research by Maison Partners for the Ministry of Development conducted on a representative sample of entrepreneurs in January 2017

- Status of a Support Member of ZPP.
- Publishing position papers in the interest of the Member.
- Assistance in communication with the administration.
- Support and availability of ZPP Board Members for the media.
- Publishing important information about the Member in the ZPP communication channels.
- Support in Public Relations.
- Consultation and advice in public affairs.
- Monitoring of legislation.
- Assistance in all crisis situations.
- Free ZPP Reports - Economic Barometer, Payroll Report; Poland and the World.
- Free delivery of all documents published by ZPP



# Union of Entrepreneurs and Employers

## Additional Services for Corporate Members \*

- Preparing reports and extensive papers.
- Proactive media actions.
- Information campaigns.
- Proactive lobbying.
- Participation in parliamentary committees and representing the interests of a Member.
- Production of thematic websites, virals, videos, profiles, e-mailing, social media marketing
- Organization of conferences, seminars, breakfasts and lunches for stakeholder groups, road shows and other events for the benefit of the Member.
- Other custom projects based on needs and capabilities.

*All above activities are charged additionally on preferential terms for ZPP members*

*\* Applies to actions that are not contradictory to the ZPP Manifesto.*

## **Public debates**

ZPP organises debates concerning different subjects within the scope of our operations. The debates are open for public. They host from 30 to 300 people and are streamed through the Internet. For current information about our debates visit: [www.zpp.net.pl](http://www.zpp.net.pl) or social media: Twitter and Facebook.

## **Round table**

These are closed debates with experts, managers of the public sector, representatives of government administration, companies and entrepreneurs. The debates are organised in the form of round table and tackle the problems of companies, different sectors of economy, industries and legislative matters. Their aim is to elaborate the best solutions which would encompass the best interests of all of the parties of the dialogue.

## **Reports and memoranda**

Every year, Union of Entrepreneurs and Employers publishes dozen or so reports and memoranda. They concern current business and legislative matters. The reports are widely distributed among the public opinion, in particular media, politicians, government administration and leaders of public opinion.



### Intervention Office



The Intervention Office documents and intervenes in cases of violation of entrepreneurs' rights, especially of the ZPP Members' rights.

### Research and Analyses Office



The Office monitors and analyses projects of acts of law. It also prepares stands and reports concerning those acts. On request, the office prepares projects of law solutions and reports.

### Studies and reports



ZPP publishes various studies and reports including Economic Barometer (every half a year), Report on Conditions of Performing Business Activity in Poland, Report on Wages, Report on Observance of Entrepreneurs' Rights in Poland, and others.

### Public debates



Since June 2013, ZPP has been organising Public Debates concerning important socio-economic matters for the entrepreneurs of the SME sector.

### Meetings, presentations, conferences and workshops for UEE members



Each year, ZPP organises for its Members around 30 meetings, conferences and seminars. They invite current decision-makers, experts and respected entrepreneurs.

### Social campaigns



ZPP runs social campaigns in media supporting entrepreneurship. Among many projects, we have organised the conference for abolishment of the barriers in the wine industry in Poland.

## Catalogue of Entrepreneurs' Rights



Catalogue of Entrepreneurs' Rights is a periodical publication which is a compendium of knowledge, a collection of detailed rules concerning all entrepreneurs facing different kinds of official controls.

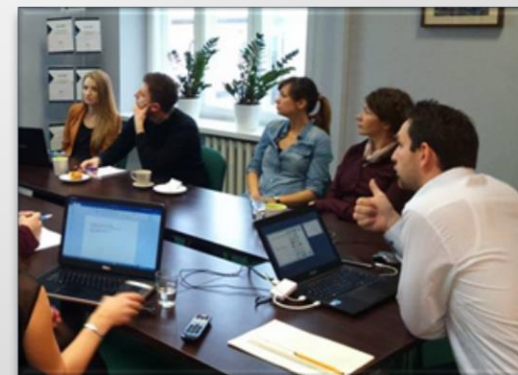
## Warsaw Enterprise Institute



ZPP has founded Warsaw Enterprise Institute (WEI), a think tank enhancing education, free-market solutions and international cooperation.

[www.wei.org.pl](http://www.wei.org.pl)

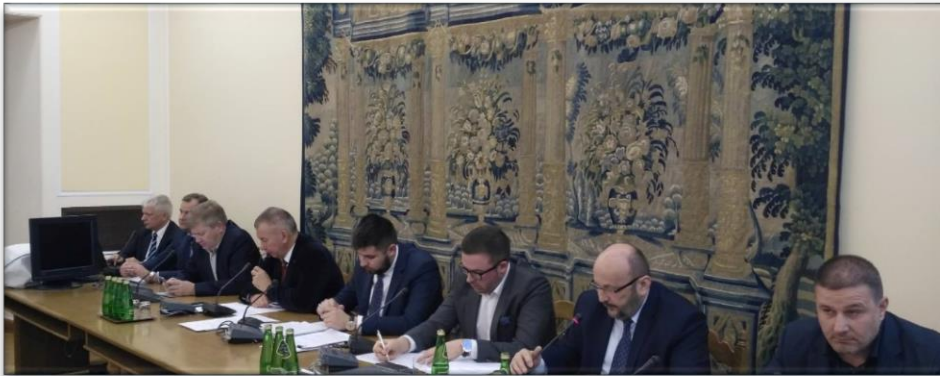
## Projects of Solutions



ZPP prepares projects of solutions including: projects of amendments in the Penalty Law concerning business activity, project of a new Labour Code, tax project, project of amendments in the Act on Business Activity



### Legislative monitoring and lobbying



ZPP carries out legislative monitoring and lobbying for the free-market solutions, deregulation and economic liberty. We meet and maintain relations with politicians from all of the political options.

### Constant presence in media



ZPP is present in media dealing with economy. Our experts give their commentaries on the propositions of legislative changes and they present the economic prognoses of adapting those changes. We have almost 10,000 citing in media a year.

ZPP 2017

ZPP published over 25 stands concerning changes in law

ZPP elaborated more than 15 thematic reports

ZPP organised the SME Congress

ZPP participated as a Partner in the Economic Forum in Krynica, in the #590 Congress in Rzeszów and in many other conferences concerning economy and situation of entrepreneurs

## Economic Forum Krynica 2017



Union of Entrepreneurs and Employers together with Warsaw Enterprise Institute Foundation participated in the 27<sup>th</sup> Economic Forum in Krynica-Zdrój. Union of Entrepreneurs and Employers hosted two thematic panels: “Legal and institutional competitiveness. Poland as a paradise for SME”, and “Innovative Poland”. We were also partners in the discussions of Rzeczpospolita and P4 Sp. z o.o.

## The #590 Congress Rzeszów 2017



Union of Entrepreneurs and Employers was a partner of the #590 Congress which was held on 16<sup>th</sup> and 17<sup>th</sup> November 2017 in G2A Arena, an exhibition and congress centre in Rzeszów. Union of Entrepreneurs and Employers was a contents partner in the panels concerning development of small and medium enterprises. We were also the host of the panel related to new waste directives, and of the panel dealing with economy for health.

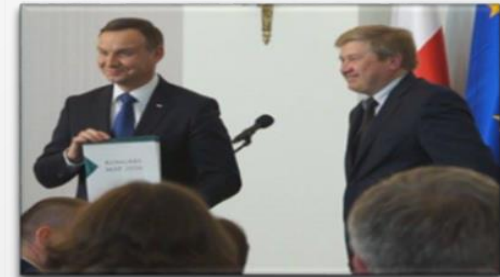




15 czerwca 2016 roku na Kongresie Organizacji MSP Prezydent RP Andrzej Duda mówił o konieczności obligatoryjnego zawierania oceny, w jaki sposób określone rozwiązania prawne wpłyną na funkcjonowanie mikro, małych i średnich przedsiębiorstw.

22 lutego 2017 roku Prezydent Andrzej Duda podpisał **Ustawę o zmianie ustawy o swobodzie działalności gospodarczej**.

Ustawa dotyczy wprowadzenia zasady, aby wszystkie projekty aktów normatywnych, dotyczące praw i obowiązków majątkowych przedsiębiorców oraz ich praw i obowiązków wobec organów administracji publicznej były badane pod kątem ich wpływu na mikro, małe i średnie przedsiębiorstwa, a rezultat tych badań był obowiązkowym elementem uzasadnienia do projektu aktu normatywnego.



Signing the amendment to the Act on Freedom of Business Activity. Union of Entrepreneurs and Employers with cooperation of Warsaw Enterprise Institute were the initiators and active participants of works over the novelization.

The Act concerns implementation of the rule stating that each project of a legal act concerning property rights or responsibilities of entrepreneurs, and their rights and responsibilities towards public administration bodies, shall be evaluated for their impact on micro, small and medium enterprises, and that the result of this evaluation shall be a mandatory element of the justification to the project of this legal act.



## Participation in the Sejm sittings



Union of Entrepreneurs and Employers takes active part in the sittings of Sejm committees.



During the sitting of the Parliamentary Committee in April 2017, Union of Entrepreneurs and Employers presented its project „Wages +, Taxes –“. The Dzierżawski Act.

## Representative Office of Union of Entrepreneurs and Employers in Brussels



In August 2017, Union of Entrepreneurs and Employers inaugurated its Representative Office in Brussels.

The main and fundamental goal of the newly-created office in Brussels is representing interests of the sector of Polish enterprises gathered within ZPP.

In the scope of its activity within the European Union, ZPP declares constant presence in the dialogue with the stakeholders of the decisive process, factual support and assistance with communicative issues for the ZPP Members in regards to fulfilment of the European agenda, organisation of events, debates and workshops



## Breakfasts at Zielony Niedźwiedź Kafe



Every month, Union of Entrepreneurs and Employers organises breakfast meetings which gather important people from business and politics.



Among the guests of Union of Entrepreneurs and Employers during the breakfast were: Vice-Prime Minister Jarosław Gowin, Ministers: Anna Streżyńska, Ryszard Szymański, Paweł Gruza, Andrzej J. Piotrowski and many others.



## Summer Business Academy



Union of Entrepreneurs and Employers organises workshops under the Summer Business Academy. This year, the meetings were oriented mostly towards companies and entrepreneurs conducting business activity. They concerned effectiveness and time management.

## Workshops Business - Administration



Union of Entrepreneurs and Employers together with Polish Agency for Enterprise Development conducted a series of workshops under the theme: Business – Administration. The result was the “Good practises Code: Business-Administration”, which was presented during the #590 Congress in Rzeszów.

## Zielony Niedzwiedź Kafe



In December 2013, ZPP has opened Zielony Niedzwiedź Kafe



It is a restaurant where entrepreneurs may enjoy not only tasty food but also business events organised by ZPP during which they can gather useful information on running and developing their businesses.



Kafe Zielony Niedzwiedź is a restaurant using a culinary technique based on seasonal products, which at the same time emphasises their quality. We would love to host you!

You can find us at 4 Smolna Street in Warsaw.



## Union of Entrepreneurs and Employers

- Union of Entrepreneurs and Employers provides its Members and other entrepreneurs with various possibilities of cooperation. Systematically, we launch new tools which are to augment our business capacity and facilitate managing of our companies.
- We constantly work on widening our offer.

Join us!

# Contact

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