



Dear Sir or Madam,

We have been closely following the debate on copyright in both – the European Commission and European Parliament. We have expressed our position in various fora, as well as during participation to the EU wide discussion – including acting as a speaker during two events on Copyright organized by MEP Ryszard Czarnecki. We would like to once more kindly attract your attention to our concerns regarding consequences, parts of the proposed copyright regulation may cause.

We fully support the European Commission's objective of the Digital Single Market Strategy. We encourage our members and partners to positive approach development followed, by an active support for digital transformation in Europe, having said that, we believe extra care shall be given to all measures imposed on the rapidly developing, yet still fragile online markets.

At an overall level, we welcome the Copyright Directive revision initiative that aims at transparent, enforceable and uniform policies for European Union. We support introduction of regulations that ensure development of micro and small enterprises, startups and business across our community that faces global competition in the digital market. We shall take under consideration the importance of providing knowledge and data for all European business – startups, SMEs and companies. We all would like to see European Union as a home to innovation, environment that allows long term growth, new products and business models introduction.

Digital Single Market should provide equal level playing field for all the entities, hence must not introduce disproportionate measures such as Art. 3 that limits content exploration to public research bodies only. Having in mind dynamically increasing data analyzes need from enterprises perspective, we believe that only flexible and inclusive legislation will keep European entities competitive in the global digital market.

We should make sure individual contributors, bloggers, science, business and small, so micro enterprises keep freedom of free access to information under Art. 11 – a fundamental that allowed Internet to grow, so the European community and economy with it. We shall all take under consideration further implications of related rights revision to democracy, freedom of speech and publishing that may turn out to be endangered in case of smaller publishers, so individuals.

We call for actions that will strengthen Digital Single Market and not negatively impact further development of cutting edge enterprises necessary for further innovative and inclusive growth of the European Union.

Związek Przedsiębiorców i Pracodawców

Zarząd: Cezary Kaźmierczak – prezes, wiceprezisi: Tomasz Pruszczyński, Dorota Wolicka, Marcin Nowacki

ul. Krakowskie Przedmieście 6, 00-325 Warszawa, email/ biuro@zpp.net.pl, tel/ 22 826 08 31, www.zpp.net.pl