



Ministerstwo
Cyfryzacji

ECIPE AND ZPP CONFERENCE

RENEWING EFFORTS TO CREATE THE DIGITAL MARKET

Karol Okoński, Secretary of State

BRUSSELS, September 17



**THERE ARE ALWAYS
SOME BARRIERS TO
BRING DOWN.**

**EUROPE HAS SUCCESSFUL
RECORD IN DIGITAL AGENDA,**

YET MORE COULD HAVE BEEN DONE.



PRIORITIES

- LEADERSHIP INVOLVEMENT,
 - CLOSE COLLABORATION,
 - INNOVATION ENABLERS
-



A large, clear glass sphere is the central focus, reflecting a landscape scene. Inside the sphere, a person is seen standing on a path, looking towards a small tree. The background of the entire image is a blurred silhouette of a person standing in a similar landscape. The word "VALUES" is written in a bold, orange, sans-serif font across the middle of the sphere. A white horizontal line is positioned below the word "VALUES".

VALUES

Human centricity and unity



THANK YOU.



Karol Okoński,
Secretary of State,
Ministry of Digital Affairs,
Poland



@MC_GOV_PL

@Okonski_Karol