

## ***INVITATION***

### ***P2B Business impact in practice – what to expect***

February, 7<sup>TH</sup> 8.15-10.30

**Organizers:** Union of Entrepreneurs and Employers and the Permanent Representation of the Republic of Poland to the European Union

**Date:** February 7<sup>th</sup> 2019, 8.15-10.30

**Venue :** Radisson RED Conference Room, Rue d'Idalie 35

Union of Entrepreneurs and Employers in cooperation with the Permanent Representation of the Republic of Poland to the European Union cordially invites you to join a working breakfast roundtable discussion on the future **Platforms to Business Regulation**.

Experts from DIGITALEUROPE, European Digital SME Alliance, SME Connect will start the discussion with short overviews over the potential practical impacts current P2B proposal will have on business – SMEs, applications platforms and consumers as an opening to a broad debate.

**08h00-08-15** Participants arrival

**08h15-08h20** Working Breakfast opening – Martyna Perek, Attaché, Permanent Representation of the Republic of Poland to the European Union

**08h20-08h50** Overviews

Erik Van Der Marel, European Center for International Political Economy

Dr Horst Heitz, CEO of SME Connect

Ray Pinto, Policy Director, DIGITALEUROPE

Sebastiano Toffaletti, European DIGITAL SME Alliance

Agata Boutanos, Union of Entrepreneurs and Employers

**08h50** Open Discussion with all participants in a roundtable

Summary, Questions and answers

**Registration link:** password P2B or insert into browser  
<https://www.eventbrite.com/e/p2b-business-impact-in-practice-what-to-expect-tickets-55563722590#tickets>

**More information:** Agata Boutanos [a.boutanos@zpp.net.pl](mailto:a.boutanos@zpp.net.pl)