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# Digital Services Act package: open public consultation

Fields marked with * are mandatory.	
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#### Introduction

The Commission recently announced a Digital Services Act package with two main pillars:

- first, a proposal of new and revised rules to deepen the Single Market for Digital Services, by increasing and harmonising the responsibilities of online platforms and information service providers and reinforce the oversight over platforms' content policies in the EU:
- second, ex ante rules to ensure that markets characterised by large platforms with significant network effects acting as gatekeepers, remain fair and contestable for innovators, businesses, and new market entrants.

This consultation

The Commission is initiating the present open public consultation as part of its evidence-gathering exercise, in order to identify issues that may require intervention through the Digital Services Act, as well as additional topics related to the environment of digital services and online platforms, which will be further analysed in view of possible upcoming initiatives, should the issues identified require a regulatory intervention.

The consultation contains 6 modules (you can respond to as many as you like):

- 1. How to effectively keep users safer online?
- 2. Reviewing the liability regime of digital services acting as intermediaries?
- 3. What issues derive from the gatekeeper power of digital platforms?
- 4. Other emerging issues and opportunities, including online advertising and smart contracts
- 5. How to address challenges around the situation of self-employed individuals offering services through online platforms?
- 6. What governance for reinforcing the Single Market for digital services?

Digital services and other terms used in the questionnaire

The questionnaire refers to **digital services** (or 'information society services', within the meaning of the E-Commerce Directive), as 'services provided through electronic means, at a distance, at the request of the user'. It also refers more narrowly to a subset of digital services here termed **online intermediary services**. By this we mean services such as internet access providers, cloud services, online platforms, messaging services, etc., i.e. services that generally transport or intermediate content, goods or services made available by third parties. Parts of the questionnaire specifically focus on **online platforms** – such as e-commerce marketplaces, search engines, app stores, online travel and accommodation platforms or mobility platforms and other collaborative economy platforms, etc.

Other terms and other technical concepts are explained in a glossary.

How to respond

Make sure to save tour draft regularly as you fill in the guestionnaire. You off can break and return to finish it at any time. At the end, you will also be able to upload a document or add other issues not covered in detail in the questionnaire.

Deadline for responses

8 September 2020.

### Languages

You can submit your response in any official EU language. The questionnaire is available in 23 of the EU's official languages. You can switch languages from the menu at the top of the page.

## About you

- \*1 Language of my contribution
  - Bulgarian
  - Croatian
  - Czech
  - Danish
  - Dutch
  - English
  - Estonian
  - Finnish

	French
	© Gaelic
	© German
	© Greek
	Hungarian
	Italian
	Latvian
	Lithuanian
	Maltese
	Polish
	Portuguese
	Romanian
	Slovak
	Slovenian
	Spanish
	Swedish
	am giving my contribution as  Academic/research institution  Business association  Company/business organisation  Consumer organisation  EU citizen  Environmental organisation  Non-EU citizen  Non-governmental organisation (NGO)  Public authority  Trade union  Other
* Q E	First name
3 F	
	Kamila
*45	Surname
	Sotomska

*5 Email (this won't be published)	
k.sotomska@zpp.net.pl	
*7 Organisation name	
255 character(s) maximum	
Związek Przedsiębiorców i Pracodawców	
*8 Organisation size	
Micro (1 to 9 employees)	
Small (10 to 49 employees)	
Medium (50 to 249 employees)	
Large (250 or more)	
9 What is the annual turnover of your company?	
<sup>©</sup> <=€2m	
<sup>©</sup> <=€10m	
<sup>©</sup> <= €50m	
Over €50m	
10 Are you self-employed and offering services through an online	platform?
Yes	
□ No	
11 Would you describe your company as :	
a startup?	
a scaleup?	
a conglomerate offering a wide range of services online?	
12 Is your organisation:	
$^{\square}$ an online intermediary	
$^{lacktriangle}$ an association representing the interests of online intermedi	aries
$^{\square}$ a digital service provider, other than an online intermediary	
$^{\square}$ an association representing the interests of such digital serv	vices
$^{\square}$ a different type of business than the options above	
an association representing the interest of such businesses	

other other			
Fact checking a (but not illegal) to Representing fur Representing co	activities or information activities or information and/or cooperating woodnation with the commental rights in the consumer rights of illess of victims of illess and the consumer rights and the consumer rights of illess and the consumer rights are the consumer rights and the consumer rights and the consumer rights are the consumer rights are the consumer rights and the consumer rights are the consumer rights are the consumer rights are the consumer rights and the consumer rights are the consumer rights.	tion to online intermed with online platforms for the digital environme e digital environment egal activities online of services intermedi	or tackling harmful ent
Government, acceptance enforcement, in Other, independent EU-level authorities	nt authority, in a Me Iministrative or othe a Member State of Ient authority, in a M	Member State of the E	er than law
18 Is your business e	stablished in the EU	J?	
No  20 Transparency regi  255 character(s) maximum Check if your organisation is on t making.  868073924175-77  * 21 Country of origin Please add your country of origin	he <u>transparency register</u> . It's a v	roluntary database for organisation	s seeking to influence EU decision-
<ul><li>Afghanistan</li><li>Åland Islands</li></ul>	Djibouti Dominica	<ul><li>Libya</li><li>Liechtenstein</li></ul>	Saint Martin Saint Pierre
			and Miquelon

Albania	Dominican Republic	Lithuania	<ul><li>Saint Vincent and the Grenadines</li></ul>
Algeria	Ecuador	Luxembourg	Samoa
American Samoa	Egypt	Macau	San Marino
Andorra	El Salvador	Madagascar	São Tomé and Príncipe
Angola	Equatorial Guinea	Malawi	Saudi Arabia
Anguilla	Eritrea	Malaysia	Senegal
Antarctica	Estonia	Maldives	Serbia
<ul><li>Antigua and Barbuda</li></ul>	Eswatini	Mali	Seychelles
Argentina	Ethiopia	Malta	Sierra Leone
Armenia	Falkland Islands	Marshall Islands	Singapore
Aruba	Faroe Islands	Martinique	Sint Maarten
Australia	Fiji	Mauritania	Slovakia
Austria	Finland	Mauritius	Slovenia
Azerbaijan	France	Mayotte	<ul><li>Solomon</li><li>Islands</li></ul>
Bahamas	French Guiana	Mexico	Somalia
Bahrain	French Polynesia	Micronesia	South Africa
Bangladesh	French Southern and Antarctic Lands	Moldova	<ul><li>South Georgia and the South Sandwich Islands</li></ul>
Barbados	Gabon	Monaco	South Korea
Belarus	Georgia	Mongolia	South Sudan
Belgium	Germany	Montenegro	Spain
Belize	Ghana	Montserrat	Sri Lanka
Benin	Gibraltar	Morocco	Sudan
Bermuda	Greece	Mozambique	Suriname

0	Bhutan		Greenland	0	Myanmar	Svalbard and
					/Burma	Jan Mayen
	Bolivia	0	Grenada	0	Namibia	Sweden
0	Bonaire Saint		Guadeloupe		Nauru	Switzerland
	Eustatius and					
	Saba					
0	Bosnia and		Guam		Nepal	Syria
	Herzegovina					
0	Botswana		Guatemala		Netherlands	Taiwan
0	Bouvet Island		Guernsey		New Caledonia	Tajikistan
0	Brazil		Guinea		New Zealand	Tanzania
0	British Indian		Guinea-Bissau		Nicaragua	Thailand
	Ocean Territory					
0	British Virgin		Guyana		Niger	The Gambia
	Islands					
0	Brunei	0	Haiti		Nigeria	Timor-Leste
0	Bulgaria		Heard Island		Niue	Togo
			and McDonald			
			Islands			
0	Burkina Faso		Honduras		Norfolk Island	Tokelau
	Burundi		Hong Kong		Northern	Tonga
					Mariana Islands	
0	Cambodia		Hungary		North Korea	Trinidad and
						Tobago
0	Cameroon	0	Iceland		North	Tunisia
					Macedonia	
	Canada		India		Norway	Turkey
0	Cape Verde		Indonesia		Oman	Turkmenistan
0	Cayman Islands		Iran		Pakistan	Turks and
						Caicos Islands
0	Central African		Iraq		Palau	Tuvalu
	Republic					
0	Chad		Ireland		Palestine	Uganda
0	Chile		Isle of Man	0	Panama	Ukraine

China	Israel	Papua New	United Arab
		Guinea	Emirates
Christmas	Italy	Paraguay	United
Island			Kingdom
Clipperton	Jamaica	Peru	United States
Cocos (Keeling)	Japan	Philippines	United States
Islands			Minor Outlying
			Islands
Colombia	Jersey	Pitcairn Islands	Uruguay
Comoros	Jordan	Poland	US Virgin
			Islands
Congo	Kazakhstan	Portugal	Uzbekistan
Cook Islands	Kenya	Puerto Rico	Vanuatu
Costa Rica	Kiribati	Qatar	Vatican City
Côte d'Ivoire	Kosovo	Réunion	Venezuela
Croatia	Kuwait	Romania	Vietnam
Cuba	Kyrgyzstan	Russia	Wallis and
			Futuna
Curação	Laos	Rwanda	Western
			Sahara
Cyprus	Latvia	Saint	Yemen
		Barthélemy	
Czechia	Lebanon	Saint Helena	Zambia
		Ascension and	
		Tristan da	
		Cunha	
Democratic	Lesotho	Saint Kitts and	Zimbabwe
Republic of the		Nevis	
Congo			
Denmark	Liberia	Saint Lucia	

## \*22 Publication privacy settings

The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.

## Anonymous

Only your type of respondent, country of origin and contribution will be published. All other personal details (name, organisation name and size, transparency register number) will not be published.

#### Public

Your personal details (name, organisation name and size, transparency register number, country of origin) will be published with your contribution.

I agree with the personal data protection provisions

## I. How to effectively keep users safer online?

This module of the questionnaire is structured into several subsections:

**First,** it seeks evidence, experience, and data from the perspective of different stakeholders regarding illegal activities online, as defined by national and EU law. This includes the availability online of illegal goods (e.g. dangerous products, counterfeit goods, prohibited and restricted goods, protected wildlife, pet trafficking, illegal medicines, misleading offerings of food supplements), content (e.g. illegal hate speech, child sexual abuse material, content that infringes intellectual property rights), and services, or practices that infringe consumer law (such as scams, misleading advertising, exhortation to purchase made to children) online. It covers all types of illegal activities, both as regards criminal law and civil law.

It then asks you about other activities online that are not necessarily illegal but could cause harm to users, such as the spread of online disinformation or harmful content to minors.

It also seeks facts and informed views on the potential risks of erroneous removal of legitimate content. It also asks you about the transparency and accountability of measures taken by digital services and online platforms in particular in intermediating users' access to their content and enabling oversight by third parties. Respondents might also be interested in related questions in the module of the consultation focusing on online advertising.

**Second,** it explores proportionate and appropriate responsibilities and obligations that could be required from online intermediaries, in particular online platforms, in addressing the set of issues discussed in the first sub-section.

This module does not address the liability regime for online intermediaries, which is further explored in the next module of the consultation.

## 1. Main issues and experiences

#### A. Experiences and data on illegal activities online

#### Illegal goods

1 Have you ever come across illegal goods on online platforms (e.g. a counterfeit product, prohibited and restricted goods, protected wildlife, pet trafficking, illegal			
medicines, misleading offerings of food supplements)?			
No, never			
Yes, once			
Yes, several times			
I don't know			
3 Please specify.			
3000 character(s) maximum			
4 How easy was it for you to find information on where you could report the illegal good?			
Please rate from 1 star (very difficult) to 5 stars (very easy)			
5 How easy was it for you to report the illegal good?			
Please rate from 1 star (very difficult) to 5 stars (very easy)			
6 How satisfied were you with the procedure following your report?			
Please rate from 1 star (very dissatisfied) to 5 stars (very satisfied)			
7 Are you aware of the action taken following your report?  © Yes			
O No			
8 Please explain			
3000 character(s) maximum			
9 In your experience, were such goods more easily accessible online since the outbreak of COVID-19?			
No, I do not think so			
Yes, I came across illegal offerings more frequently			
I don't know			

10 What good practices can you point to in handling the availability of illegal goods
online since the start of the COVID-19 outbreak?
5000 character(s) maximum
Illegal content
11 Did you ever come across illegal content online (for example illegal incitement to violence, hatred or discrimination on any protected grounds such as race, ethnicity, gender or sexual orientation; child sexual abuse material; terrorist propaganda; defamation; content that infringes intellectual property rights, consumer law infringements)?  No, never  Yes, once  Yes, several times  I don't know
18 How has the dissemination of illegal content changed since the outbreak of COVID-19? Please explain.  3000 character(s) maximum
19 What good practices can you point to in handling the dissemination of illegal content online since the outbreak of COVID-19?  3000 character(s) maximum
20 What actions do online platforms take to minimise risks for consumers to be exposed to scams and other unfair practices (e.g. misleading advertising, exhortation to purchase made to children)?  3000 character(s) maximum
21 Do you consider these measures appropriate?  O Yes O No O I don't know

22 Please explain.  3000 character(s) maximum
B. Transparency
1 If your content or offering of goods and services was ever removed or blocked from an online platform, were you informed by the platform?  Yes, I was informed before the action was taken Yes, I was informed afterwards Yes, but not on every occasion / not by all the platforms No, I was never informed I don't know
3 Please explain.  3000 character(s) maximum
4 If you provided a notice to a digital service asking for the removal or disabling of access to such content or offering of goods or services, were you informed about the follow-up to the request?  Yes, I was informed Yes, but not on every occasion / not by all platforms No, I was never informed I don't know
5 When content is recommended to you - such as products to purchase on a platform, or videos to watch, articles to read, users to follow - are you able to obtain enough information on why such content has been recommended to you? Please explain.  3000 character(s) maximum

C. Activities that could cause harm but are not, in themselves, illegal

1 In your experience, are children adequately protected online from harmful behaviour, such as grooming and bullying, or inappropriate content?

0	•	0	0	©	0
0					
	0	0	0	0	0
0	0	0	0	0	6
•	•	•		•	6
		e, how has the spee the outbreak of	•	e, how has the spread of harmful (but	e, how has the spread of harmful (but not illegal)

3000 character(s) maximum

outbreak of COVID-19?

3000 character(s) maximum
D. Experiences and data on erroneous removals
This section covers situation where content, goods or services offered online may be removed erroneously contrary to situations where such a removal may be justified due to for example illegal nature of such content, good or service (see sections of this questionnaire above).
1 Are you aware of evidence on the scale and impact of erroneous removals of
content, goods, services, or banning of accounts online? Are there particular
experiences you could share?
5000 character(s) maximum
The following questions are targeted at organisations. Individuals responding to the consultation are invited to go to section 2 here below on responsibilities for online platforms and other digital services
3 What is your experience in flagging content, or offerings of goods or services you deemed illegal to online platforms and/or other types of online intermediary services? Please explain in what capacity and through what means you flag content.
3000 character(s) maximum
4 If applicable, what costs does your organisation incur in such activities?  3000 character(s) maximum
5 Have you encountered any issues, in particular, as regards illegal content or
goods accessible from the EU but intermediated by services established in third countries? If yes, how have you dealt with these?  3000 character(s) maximum
6 If part of your activity is to send notifications or orders for removing illegal content

or goods or services made available through online intermediary services, or taking

14

other actions in relation to content, goods or services, please explain whether you
report on your activities and their outcomes:
Yes, through regular transparency reports
Yes, through reports to a supervising authority
Yes, upon requests to public information
Yes, through other means. Please explain
No , no such reporting is done
8 Does your organisation access any data or information from online platforms?  Yes, data regularly reported by the platform, as requested by law  Yes, specific data, requested as a competent authority  Yes, through bilateral or special partnerships  On the basis of a contractual agreement with the platform  Yes, generally available transparency reports  Yes, through generally available APIs (application programme interfaces)  Yes, through web scraping or other independent web data extraction approaches  Yes, because users made use of their right to port personal data
Yes, other. Please specify in the text box below No  No  What sources do you use to obtain information about users of online platforms
and other digital services – such as sellers of products online, service providers, website holders or providers of content online? For what purpose do you seek this information?  3000 character(s) maximum
11 Do you use WHOIS information about the registration of domain names and related information?  Yes  No  I don't know
13 How valuable is this information for you?
Please rate from 1 star (not particularly important) to 5 (extremely

important)	
14 Do you use or ar you aware of alternative sources of such data 3000 character(s) maximum	a? Please explain.
The following questions are targeted at online intermediarion	ies.
A. Measures taken against illegal goods, services and content online	shared by users
1 What systems, if any, do you have in place for addressing illegal conducted by the users of your service (sale of illegal goods -e.g. product, an unsafe product, prohibited and restricted goods, wildlift trafficking - dissemination of illegal content or illegal provision of set.  A notice-and-action system for users to report illegal activities. A dedicated channel through which authorities report illegal activated a fast-track assessment of the notification.  A system for the identification of professional users ('know you have a for penalising users who are repeat offenders.  A system for informing consumers that they have purchased once you become aware of this.  Multi-lingual moderation teams.  Automated systems for detecting illegal activities. Please specification of the professional users.  Other systems. Please specify in the text box below.  No system in place	a counterfeit fe and pet ervices)? es activities ivities, following our customer') an illegal good,
2 Please explain.  5000 character(s) maximum	
3 What issues have you encountered in operating these systems?  5000 character(s) maximum	

4 On your marketplace (if applicable), do you have specific policies or measures for the identification of sellers established outside the European Union ?  Yes No
5 Please quantify, to the extent possible, the costs of the measures related to 'notice-and-action' or other measures for the reporting and removal of different types of illegal goods, services and content, as relevant.  5000 character(s) maximum
6 Please provide information and figures on the amount of different types of illegal content, services and goods notified, detected, removed, reinstated and on the number or complaints received from users. Please explain and/or link to publicly reported information if you publish this in regular transparency reports.  5000 character(s) maximum
7 Do you have in place measures for detecting and reporting the incidence of suspicious behaviour (i.e. behaviour that could lead to criminal acts such as acquiring materials for such acts)?  3000 character(s) maximum
B. Measures against other types of activities that might be harmful but are not, in themselves, illegal
1 Do your terms and conditions and/or terms of service ban activities such as:
Spread of political disinformation in election periods?
Other types of coordinated disinformation e.g. in health crisis?
Harmful content for children?
Online grooming, bullying?
Harmful content for other vulnerable persons?
Content which is harmful to women?
Hatred, violence and insults (other than illegal hate speech)?
Other activities which are not illegal per se but could be considered harmful?

2 Please explain your policy.
5000 character(s) maximum
3 Do you have a system in place for reporting such activities? What actions do they trigger?
3000 character(s) maximum
4 What other actions do you take? Please explain for each type of behaviour considered.  5000 character(s) maximum
5 Please quantify, to the extent possible, the costs related to such measures.  5000 character(s) maximum
6 Do you have specific policies in place to protect minors from harmful behaviours such as online grooming or bullying?  Yes  No
7 Please explain.
3000 character(s) maximum
C. Measures for protecting legal content goods and services
1 Does your organisation maintain an internal complaint and redress mechanism to your users for instances where their content might be erroneously removed, or their accounts blocked?  Yes No
2 What action do you take when a user disputes the removal of their goods or

content or services, or restrictions on their account? Is the content/good reinstated?

5000 character(s) maximum

18

3 What are the quality standards and control mechanism you have in pla automated detection or removal tools you are using for e.g. content, goo services, user accounts or bots?	
4 Do you have an independent oversight mechanism in place for the enf of your content policies?  Yes No	orcement
5 Please explain.	
5000 character(s) maximum	
D. Transparency and cooperation  1 Do you actively provide the following information:  Information to users when their good or content is removed, blocked demoted  Information to notice providers about the follow-up on their report  Information to buyers of a product which has then been removed a illegal	s being
<ul> <li>2 Do you publish transparency reports on your content moderation policy</li> <li>Yes</li> <li>No</li> </ul>	y?
<ul> <li>3 Do the reports include information on:</li> <li>Number of takedowns and account suspensions following enforcer your terms of service?</li> <li>Number of takedowns following a legality assessment?</li> <li>Notices received from third parties?</li> <li>Referrals from authorities for violations of your terms of service?</li> </ul>	nent of
Removal requests from authorities for illegal activities?	

Number of complaints against removal decisions?
Number of reinstated content?
Other, please specify in the text box below
4 Please explain.
5000 character(s) maximum
5 What information is available on the automated tools you use for identification of
illegal content, goods or services and their performance, if applicable? Who has access to this information? In what formats?
5000 character(s) maximum
6 How can third parties access data related to your digital service and under what
conditions?
Contractual conditions
Special partnerships
Available APIs (application programming interfaces) for data access
Reported, aggregated information through reports
Portability at the request of users towards a different service
At the direct request of a competent authority
Regular reporting to a competent authority
Other means. Please specify
7 Please explain or give references for the different cases of data sharing and
explain your policy on the different purposes for which data is shared.
5000 character(s) maximum

The following questions are open for all respondents.

# 2. Clarifying responsibilities for online platforms and other digital services

1 What responsibilities (i.e. legal obligations) should be imposed on online platforms and under what conditions?

Should such measures be taken, in your view, by all online platforms, or only by

specific ones (e.g. depending on their size, capability, extent of risks of exposure to illegal activities conducted by their users)? If you consider that some measures should only be taken by large online platforms, please identify which would these measures be.

	Yes, by all online platforms, based on the activities they intermediate (e.g. content hosting, selling goods or services)  Yes, only by larger online platforms		Yes, only platforms at particular risk of exposure to illegal activities by their users	Such measures should not be required by law
Maintain an effective 'notice and action' system for reporting illegal goods or content	•	•	•	©
Maintain a system for assessing the risk of exposure to illegal goods or content	0	•	0	0
Have content moderation teams, appropriately trained and resourced	0	0 0		0
Systematically respond to requests from law enforcement authorities	0	0	0	0
Cooperate with national authorities and law enforcement, in accordance with clear procedures	•	0	0	0
Cooperate with trusted organisations with proven expertise that can report illegal activities for fast analysis ('trusted flaggers')	•	0	0	0
Detect illegal content, goods or services	0	0	0	0
In particular where they intermediate sales of goods or services, inform their professional users about their obligations under EU law	•	0	0	©
Request professional users to identify themselves clearly ('know your customer' policy)	0	0	0	0
Provide technical means allowing professional users to comply with their obligations (e.g. enable them to publish on the platform the pre-contractual	•	•	•	•

in accordance with applicable consumer law)							
Inform consumers when they become aware of product recalls or sales of illegal goods	•	0	0	0			
Cooperate with other online platforms for exchanging best practices, sharing information or tools to tackle illegal activities	•	0	0	•			
Be transparent about their content policies, measures and their effects	0	0	0	0			
Maintain an effective 'counter-notice' system for users whose goods or content is removed to dispute erroneous decisions	•	0	0	•			
Other. Please specify	0	0	0	0			
2 Please elaborate, if you wish to further explain your choices.  5000 character(s) maximum							
3 What information would be, in your view, necessary and sufficient for users and third parties to send to an online platform in order to notify an illegal activity (sales of illegal goods, offering of services or sharing illegal content) conducted by a user of the service?  Precise location: e.g. URL  Precise reason why the activity is considered illegal  Description of the activity							
Identity of the person or organ	isation sending th	e notificat	ion. Please	e explain			

4 Please explain

Other, please specify

information consumers need to receive

3000 character(s) maximum

under what conditions such information is necessary:

5 How should the reappearance of illegal content, goods or services be addressed, in your view? What approaches are effective and proportionate?

6 Where automated tools are used to detect illegal content, goods or services, what opportunities and risks does their use present as regards different types of illegal activities and the particularities of the different types of tools?  3000 character(s) maximum
7 How should the spread of illegal goods, services or content across multiple platforms and services be addressed? Are there specific provisions necessary for addressing risks brought by:  a. Digital services established outside of the Union?  b. Sellers established outside of the Union, who reach EU consumers through online platforms?
3000 character(s) maximum
8 What would be appropriate and proportionate measures for digital services acting as online intermediaries, other than online platforms, to take – e.g. other types of hosting services, such as web hosts, or services deeper in the internet stack, like cloud infrastructure services, content distribution services, DNS services, etc.?  5000 character(s) maximum
9 What should be the rights and responsibilities of other entities, such as authorities, or interested third-parties such as civil society organisations or equality bodies in contributing to tackle illegal activities online?  5000 character(s) maximum
10 What would be, in your view, appropriate and proportionate measures for online platforms to take in relation to activities or content which might cause harm but are not necessarily illegal?  5000 character(s) maximum

11 In particular, are there specific measures you would find appropriate and proportionate for online platforms to take in relation to potentially harmful activities or content concerning minors? Please explain.

5000 character(s) maximum		

12 Please rate the necessity of the following measures for addressing the spread of disinformation online. Please rate from 1 (not at all necessary) to 5 (essential) each option below.

	1 (not at all necessary)	2	3 (neutral)	4	5 (essential)	I don't know / No answer
Transparently inform consumers about political advertising and sponsored content, in particular during election periods	0	0	0	0	•	0
Provide users with tools to flag disinformation online and establishing transparent procedures for dealing with user complaints	0	0	0	0	0	0
Tackle the use of fake-accounts, fake engagements, bots and inauthentic users behaviour aimed at amplifying false or misleading narratives	0	0	0	0	•	0
Transparency tools and secure access to platform data for trusted researchers in order to monitor inappropriate behaviour and better understand the impact of disinformation and the policies designed to counter it	•	0	©	0	•	•
Transparency tools and secure access to platform data for authorities in order to monitor inappropriate behaviour and better understand the impact of disinformation and the policies designed to counter it	©	0	•	0	•	•
Adapted risk assessments and mitigation strategies undertaken by online platforms	0	0	0	0	0	0

Ensure effective access and visibility of a variety of authentic and professional journalistic sources	0	0	©		0	©
Auditing systems for platform actions and risk assessments	0	0	0		0	0
Regulatory oversight and auditing competence over platforms' actions and risk assessments, including on sufficient resources and staff, and responsible examination of metrics and capacities related to fake accounts and their impact on the manipulation and amplification of disinformation.	•	0	©	0	•	•
Other (please specify)	0	0	0	0	0	0

13	PI	ease	sp	e	cify

30	00 character(s) maximum

14 In special cases, where crises emerge and involve systemic threats to society, such as a health pandemic, and fast-spread of illegal and harmful activities online, what are, in your view, the appropriate cooperation mechanisms between digital services and authorities?

30	3000 character(s) maximum						

15 What would be effective measures service providers should take, in your view, for protecting the freedom of expression of their users? Please rate from 1 (not at all necessary) to 5 (essential).

	1 (not at all necessary)	2	3 (neutral)	4	5 (essential)	I don't know / No answer
High standards of transparency on their terms of service and removal decisions	0	0	•	0	0	0
Diligence in assessing the content notified to them for removal or blocking	0	0	0	0	0	0
Maintaining an effective complaint and redress mechanism	0	0	0	0	0	0

Diligence in informing users whose content/goods/services was removed or blocked or whose accounts are threatened to be suspended	•	0	•	0	•	•
High accuracy and diligent control mechanisms, including human oversight, when automated tools are deployed for detecting, removing or demoting content or suspending users' accounts	©	0	•	0	•	•
Enabling third party insight – e.g. by academics – of main content moderation systems	0	0	•	0	0	0
Other. Please specify	0	0	0	0	0	0

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30	3000 character(s) maximum					

17 Are there other concerns and mechanisms to address risks to other fundamental rights such as freedom of assembly, non-discrimination, gender equality, freedom to conduct a business, or rights of the child? How could these be addressed?

5	5000 character(s) maximum					

18 In your view, what information should online platforms make available in relation to their policy and measures taken with regard to content and goods offered by their users? Please elaborate, with regard to the identification of illegal content and goods, removal, blocking or demotion of content or goods offered, complaints mechanisms and reinstatement, the format and frequency of such information, and who can access the information.

5	5000 character(s) maximum						

19 What type of information should be shared with users and/or competent authorities and other third parties such as trusted researchers with regard to the use of automated systems used by online platforms to detect, remove and/or block illegal content, goods, or user accounts?

5000 character(s) maximum

20 In your view, what measures are necessary with regard to algorithmic recommender systems used by online platforms?  5000 character(s) maximum
21 In your view, is there a need for enhanced data sharing between online platforms and authorities, within the boundaries set by the General Data Protection Regulation? Please select the appropriate situations, in your view:  For supervisory purposes concerning professional users of the platform - e. g. in the context of platform intermediated services such as accommodation or ride-hailing services, for the purpose of labour inspection, for the purpose of collecting tax or social security contributions  For supervisory purposes of the platforms' own obligations – e.g. with regard to content moderation obligations, transparency requirements, actions taken in electoral contexts and against inauthentic behaviour and foreign interference
<ul> <li>Specific request of law enforcement authority or the judiciary</li> <li>On a voluntary and/or contractual basis in the public interest or for other purposes</li> </ul>
22 Please explain. What would be the benefits? What would be concerns for companies, consumers or other third parties?  5000 character(s) maximum
23 What types of sanctions would be effective, dissuasive and proportionate for online platforms which systematically fail to comply with their obligations (See also the last module of the consultation)?  5000 character(s) maximum
24 Are there other points you would like to raise?  3000 character(s) maximum

## II. Reviewing the liability regime of digital services acting as intermediaries?

The liability of online intermediaries is a particularly important area of internet law in Europe and worldwide. The E-Commerce Directive harmonises the liability exemptions applicable to online intermediaries in the single market, with specific provisions for different services according to their role: from Internet access providers and messaging services to hosting service providers.

The previous section of the consultation explored obligations and responsibilities which online platforms and other services can be expected to take – i.e. processes they should put in place to address illegal activities which might be conducted by users abusing their service. In this section, the focus is on the legal architecture for the liability regime for service providers when it comes to illegal activities conducted by their users. The Commission seeks informed views on hos the current liability exemption regime is working and the areas where an update might be necessary.

2 The liability regime for online intermediaries is primarily established in the E-Commerce Directive, which distinguishes between different types of services: so called 'mere conduits', 'caching services', and 'hosting services'.

In your understanding, are these categories sufficiently clear and complete for characterising and regulating today's digital intermediary services? Please explain.

5000 character(s) maximum

The Union of Entrepreneurs and Employers is a witness of the rapid development of the technology industry. Keeping in mind the need for a harmonized and stable regulatory scheme, we believe that the current regime does not offer sufficient degree of precision to capture the scale of recent technological progress. Therefore, we suggest to expand the current three-level system should be expanded to explicitly include new

Therefore, we suggest to expand the current three-level system should be expanded to explicitly include new services. At the same time, liability exemption should be expanded to certain actors.

First, the mere conduit category should be clarified to include domain name services. These services should nevertheless meet the existing requirements of Article 12 to fall under the liability exemptions.

Second, the category of caching services should be amended as to codify the jurisprudence of the CJEU. In line with the opinion of AG Maduro the C-236/08 to C-238/09, it should be noted that the nature of search engine service falls under the Art. 13 of e-Commerce Directive. Moreover, the DSA can clarify search engines can benefit from liability regime equivalent to the existing one under Art. 13 of the above mentioned Directive, notwithstanding other recent EU legal acts such as the GDPR.

Third, we believe that a separate category of service should be implemented as to accommodate the development of cloud providers. It is due to the fact that cloud providers, including software as a service ('SaaS') providers, such providers do not have the requisite authority and control over content such that they should have responsibility for removing specific content from a third party's service. We believe that when could provider's services are being used by a third party digital service provider, it is the former party that should be held accountable for any non-compliance with the law. Conversely, cloud providers could be faced with disproportionate regulatory burdens and development of the branch would be put at risk.

Finally, DSA can move away from the distinction between 'active' and 'passive' hosts. This divide has created a significant uncertainty and liability risk for common features of current services.

For hosting services, the liability exemption for third parties' content or activities is conditioned by a knowledge standard (i.e. when they get 'actual knowledge' of the illegal activities, they must 'act expeditiously' to remove it, otherwise they could be found liable).

3 Are there aspects that require further legal clarification?

As mentioned above, the limitation of liability of hosting services needs clarification. Under the current regime, companies are often forced to prioritize the speed of removal of potentially harmful content over careful investigation into the matter. In practice, hosts are sometimes expected to investigate beyond notice and takedown of specifically identifies illegal materials. In our opinion, this should be limited to best effort for identical copies of notified content. Moreover, a general duty to monitor would constitute a disproportionate regulatory burden.

Therefore, we recommend to continue to base liability regime around a clearly defined and clearly notified illegal content.

4 Does the current legal framework dis-incentivize service providers to take proactive measures against illegal activities? If yes, please provide your view on how disincentives could be corrected.

5000 character(s) maximum

In the view of Union of Entrepreneurs and Employers, the current legal regime does dis-incentivize service providers to take proactive measures against illegal activities.

Today, an intermediary that engages in such voluntary moderation risks being labelled as an "active" service provider, or otherwise being deemed to have knowledge of all of the content on its platform. Under the current regime, the risk of liability incentivizes intermediaries to take two actions. First, to refrain from proactive moderation, or, second, to over-moderate by removing excessive amount of content.

We believe that the DSA offers an opportunity to incentivize intermediaries to engage in the responsible use of voluntary actions for content moderation, despite the current prohibition of imposing general monitoring duties. It would be beneficial for all actors involved if the intermediary could voluntarily assess the lawfulness of content without being suspected of having knowledge of all the other potential ways in which the same content might be unlawful.

Finally, DSA should clarify responsibilities under a notice and action system to create further incentives for online service providers to take voluntary measures to remove unlawful content without undue interference in the fundamental legal principles of the open internet.

5 Do you think that the concept characterising intermediary service providers as playing a role of a 'mere technical, automatic and passive nature' in the transmission of information (<u>recital 42 of the E-Commerce Directive</u>) is sufficiently clear and still valid? Please explain.

5000 character(s) maximum

The answer to the above is: no. The distinction between active and passive host is a source of confusion. National courts across the EU disagree on what this distinction means in practice and which services fall within either category. As noted above, DSA offers an opportunity to move away from outdates distinctions and adjust legislative framework to current technical realities. Instead, a future framework should rather focus on questions of degree of control as well as actual knowledge or awareness.

6 The E-commerce Directive also prohibits Member States from imposing on intermediary service providers general monitoring obligations or obligations to seek facts or circumstances of illegal activities conducted on their service by their users.

In your view, is this approach, balancing risks to different rights and policy objectives, still appropriate today? Is there further clarity needed as to the parameters for 'general monitoring obligations'? Please explain.

5000 character(s) maximum

Yes, we consider this approach still valid. We are concerned that the contrary solution – imposition of a general monitoring obligation – would undermine fundamental freedoms, including freedom of expression. On the other hand, such obligation, if imposed, would be practically impossible to carry out given the amount of content that is being uploaded to the internet every hour. It is not hard to image that such a regular would lead to increased editorial control and limit on number or groups of people who can upload content to the internet. Such solution would limit the number of information and views shared worldwide as well as negatively affect possibilities of under-privileged individuals.

7 Do you see any other points where an upgrade may be needed for the liabilit
regime of digital services acting as intermediaries?

5	5000 character(s) maximum						

## III. What issues derive from the gatekeeper power of digital platforms?

There is wide consensus concerning the benefits for consumers and innovation, and a wide-range of efficiencies, brought about by online platforms in the European Union's Single Market. Online platforms facilitate cross-border trading within and outside the EU and open entirely new business opportunities to a variety of European businesses and traders by facilitating their expansion and access to new markets. At the same time, regulators and experts around the world consider that large online platforms are able to control increasingly important online platform ecosystems in the digital economy. Such large online platforms connect many businesses and consumers. In turn, this enables them to leverage their advantages – economies of scale, network effects and important data assets- in one area of their activity to improve or develop new services in adjacent areas. The concentration of economic power in then platform economy creates a small number of 'winner-takes it all/most' online platforms. The winner online platforms can also readily take over (potential) competitors and it is very difficult for an existing competitor or potential new entrant to overcome the winner's competitive edge.

The Commission announced that it 'will further explore, in the context of the Digital Services Act package, ex ante rules to ensure that markets characterised by large platforms with significant network effects acting as gatekeepers, remain fair and contestable for innovators, businesses, and new market entrants'. This module of the consultation seeks informed views from all stakeholders on this framing, on the scope, the specific perceived problems, and the implications, definition and parameters for addressing possible issues deriving from the economic power of large, gatekeeper platforms.

<u>The Communication 'Shaping Europe's Digital Future'</u> also flagged that 'competition policy alone cannot address all the systemic problems that may arise in the platform economy'. Stakeholders are invited to provide their views on potential new competition instruments through a separate, dedicated open public consultation that will be launched soon.

In parallel, the Commission is also engaged in a process of reviewing EU competition rules and ensuring they are fit for the modern economy and the digital age. As part of that process, the Commission has launched a consultation on the proposal for a New Competition Tool aimed at addressing the gaps

identified in enforcing competition rules. The initiative intends to address as specific objectives the structural competition problems that prevent markets from functioning properly and that can tilt the level playing field in favour of only a few market players. This could cover certain digital or digitally-enabled markets, as identified in the report by the Special Advisers and other recent reports on the role of competition policy, and/or other sectors. As such, the work on a proposed new competition tool and the initiative at stake complement each other. The work on the two impact assessments will be conducted in parallel in order to ensure a coherent outcome. In this context, the Commission will take into consideration the feedback received from both consultations. We would therefore invite you, in preparing your responses to the questions below, to also consider your response to the parallel consultation on a new competition tool

1 To what extent do you agree with the following statements?

	Fully agree	Somewhat agree	Neither agree not disagree	Somewhat disagree	Fully disagree	I don't know/ No reply
Consumers have sufficient choices and alternatives to the offerings from online platforms.	0	0	•	0	0	0
It is easy for consumers to switch between services provided by online platform companies and use same or similar services provider by other online platform companies ("multi-home").	•	©	•	•	•	0
It is easy for individuals to port their data in a useful manner to alternative service providers outside of an online platform.	0	©	•	©	0	0
There is sufficient level of interoperability between services of different online platform companies.	0	0	•	0	0	0
There is an asymmetry of information between the knowledge of online platforms about consumers, which enables them to target them with commercial offers, and the knowledge of consumers about market conditions.	•	©	•	©	©	0

It is easy for innovative SME online platforms to expand or enter the market.	0	0	•	0	•	0
Traditional businesses are increasingly dependent on a limited number of very large online platforms.	0	•	•	•	0	•
There are imbalances in the bargaining power between these online platforms and their business users.	0	•	•	0	0	•
Businesses and consumers interacting with these online platforms are often asked to accept unfavourable conditions and clauses in the terms of use/contract with the online platforms.	•	•	•	•	•	•
Certain large online platform companies create barriers to entry and expansion in the Single Market (gatekeepers).	©	©	•	©	©	0
Large online platforms often leverage their assets from their primary activities (customer base, data, technological solutions, skills, financial capital) to expand into other activities.	•	•	•	©	•	•
When large online platform companies expand into such new activities, this often poses a risk of reducing innovation and deterring competition from smaller innovative market operators.	•	•	•	•	•	•

# Main features of gatekeeper online platform companies and the main criteria for assessing their economic power

1 Which characteristics are relevant in determining the gatekeeper role of large online platform companies? Please rate each criterion identified below from 1 (not relevant) to 5 (very relevant):

Large user base	
Wide geographic coverage in the EU	
They capture a large share of total revenue of the market you are active/of a sector	
Impact on a certain sector	
They build on and exploit strong network effects	
They leverage their assets for entering new areas of activity	
They raise barriers to entry for competitors	
They accumulate valuable and diverse data and information	
There are very few, if any, alternative services available on the market	
Lock-in of users/consumers	
Other	

## 2 If you replied "other", please list

3000 character(s) maximum

In our opinion, application of gatekeeper designations should be based on specific criteria. Applying such a criterion on the basis of the overall position of a company or corporate group can have distortive effects on competition. It is due to the fact that in companies active in technological industry often perform various activities and their position in relation to different sectors can vary greatly. Therefore, gatekeeper obligations should be determined only with reference to specific business activities in specific markets. Moreover, the European Commission should provide rigorous guidance on the application of the gatekeeper criterion. Such

communication should also include reference to well-established competition law concepts of market power and economic dependence.

3 Please explain your answer. How could different criteria be combined to accurately identify large online platform companies with gatekeeper role?

3000 character(s) maximum

As mentioned above, we recommend the Commission to utilize well-established competition law criteria such as market power within specific sectors, economic dependence ratio. We suggest not to use proxy such as number of users as such can create a wrong image of a company's position with relation to a specific business activity.

4 Do you believe that the integration of any or all of the following activities within a
single company can strengthen the gatekeeper role of large online platform
companies ('conglomerate effect')? Please select the activities you consider to
steengthen the gatekeeper role:
online intermediation services (i.e. consumer-facing online platforms such as
e-commerce marketplaces, social media, mobile app stores, etc., as per Reg
ulation (EU) 2019/1150 - see glossary)
search engines
operating systems for smart devices
consumer reviews on large online platforms
network and/or data infrastructure/cloud services
digital identity services
payment services (or other financial services)
physical logistics such as product fulfilment services
data management platforms
online advertising intermediation services
other. Please specify in the text box below.
5 Other - please list
1000 character(s) maximum

## **Emerging issues**

The following questions are targeted particularly at businesses and business users of large online platform companies.

2 As a business user of large online platforms, do you encounter issues concerning trading conditions on large online platform companies?  Yes
No
3 Please specify which issues you encounter and please explain to what types of platform these are related to (e.g. e-commerce marketplaces, app stores, search engines, operating systems, social networks).  5000 character(s) maximum
4 Have you been affected by unfair contractual terms or unfair practices of very large online platform companies? Please explain your answer in detail, pointing to the effects on your business, your consumers and possibly other stakeholders in the short, medium and long-term?  5000 character(s) maximum
The following questions are targeted particularly at consumers who are users of large online platform companies.
6 Do you encounter issues concerning commercial terms and conditions when accessing services provided by large online platform companies?
Please specify which issues you encounter and please explain to what types of
platform these are related to (e.g. e-commerce marketplaces, app stores, search
engines, operating systems, social networks).
5000 character(s) maximum
7 Have you considered any of the practices by large online platform companies as unfair? Please explain.
3000 character(s) maximum

The following questions are open to all respondents.

# 9 Are there specific issues and unfair practices you perceive on large online platform companies?

5000 character(s) maximum

In considering what form any new ex ante regulation on transparency should take, three considerations should be taken into account. First, excessive transparency regulations will harm competition itself. This is very visible with relation to search engines and rankings. If a ranking service discloses all its' proxies via which it decides the ranking, the companies will optimize and manipulate relevant proxy signals rather than focus on improving the quality of offered goods and services. Second, size of the platform is not always necessarily related to the size of the platform. For instance, in some sectors such as airlines the businesses might be faced with unfair ranking decision due to dependence on a niche vertical search engine. Third, regulators should take under existing frameworks for regulation of transparency, such as the Platform-to-Business Regulation, to make sure that they do not create contradictory or identical rules.

10 In your view, what practices related to the use and sharing of data in the platforms' environment are raising particular challenges?
5000 character(s) maximum
11 What impact would the identified unfair practices can have on innovation,
competition and consumer choice in the single market?
3000 character(s) maximum
12 Do startups or scaleups depend on large online platform companies to access or expand? Do you observe any trend as regards the level of dependency in the last five years (i.e. increases; remains the same; decreases)? Which difficulties in your view do start-ups or scale-ups face when they depend on large online platform companies to access or expand on the markets?  3000 character(s) maximum
13 Which are possible positive and negative societal (e.g. on freedom of expression, consumer protection, media plurality) and economic (e.g. on market contestability, innovation) effects, if any, of the gatekeeper role that large online platform companies exercise over whole platform ecosystem?  3000 character(s) maximum

14 Which issues specific to the media sector (if any) would, in your view, need to be addressed in light of the gatekeeper role of large online platforms? If available, please provide additional references, data and facts. 3000 character(s) maximum Regulation of large online platform companies acting as gatekeepers 1 Do you believe that in order to address any negative societal and economic effects of the gatekeeper role that large online platform companies exercise over whole platform ecosystems, there is a need to consider dedicated regulatory rules? I fully agree I agree to a certain extent I disagree to a certain extent I disagree I don't know 2 Please explain 3000 character(s) maximum The need for a dedicated regulatory basis should be assessed on a case by case basis. In our opinion, before the Commission takes such a decision it should perform a cost-benefit analysis and weigh possible consequences of additional market intervention. Moreover, the Commission should also take under consideration principles of proportionality and subsidiarity. To be precise, it should assess whether it is wellplaced to intervene, and whether such an intervention will be proportionate. Finally, the Commission should assess whether the identified problem cannot be solved with the use of existing regulatory framework. 3 Do you believe that such dedicated rules should prohibit certain practices by large online platform companies with gatekeeper role that are considered particularly harmful for users and consumers of these large online platforms? Yes O No I don't know

4 Please explain your reply and, if possible, detail the types of prohibitions that should in your view be part of the regulatory toolbox.

3000 character(s) maximum

The Union of Entrepreneurs and Employers constantly observes the market and its participants. We understand that in certain cases dominant undertakings can cause harm to the market, however we urge the Commission to previously laid down principles. One of these principles related to the special responsibility of

the dominant undertakings not to distort competition in the market. Keeping this in mind, we would suggest not to create a separate set of rules for bigger undertakings as this action as such might lead have a distortive effect on the market and lead to an increasing market interventionism. Also, the Union of Entrepreneurs and Employers deeply believes that law should be applied generally and uniformly. Having said that, if designed properly, the benefits of new rules would be maximized if applied consistently to all market players.

5 Do you believe that such dedicated rules should include obligations on large online platform companies with gatekeeper role?

- Yes
- No
- I don't know

6 Please explain your reply and, if possible, detail the types of obligations that should in your view be part of the regulatory toolbox.

3000 character(s) maximum

The Union of Entrepreneurs and Employers always advocates against sectoral taxation, and similarly here we will advocate against sectoral regulation. Notwithstanding the potential benefits arising from application of case-by-case remedies to certain gatekeepers, we would like to bring the attention of the Commission to the fact that such an approach also leads to certain negative consequences. These might include raising the level of complexity of European legal system, creating additional costs as well as dis-incentivizing companies from developing and growing in size.

7 If you consider that there is a need for such dedicated rules setting prohibitions and obligations, as those referred to in your replies to questions 3 and 5 above, do you think there is a need for a specific regulatory authority to enforce these rules?

- Yes
- O No
- I don't know

# 8 Please explain your reply.

3000 character(s) maximum

In our opinion, creation of another regulatory authority will not be beneficial for the development of the internal market as well as the EU economy. Notwithstanding the costs related to the functioning of another EU agency, creation of a separate body executing the law will lead to increased regulatory burdens and decrease EU's attractiveness as a business or investment partner. Furthermore, it will hinder the development of European businesses, which already suffer from disproportionate regulatory burdens. Finally, it will overcomplicate European law. Another law enforcement agency will lead to inter-institutional debates and litigation over contradictory regulations. We believe that it would be more efficient if the DG COMP were to administer any new rules.

against specific large online platform companies, when necessary, with a case by case adapted remedies?
Yes
No
I don't know
10 If yes, please explain your reply and, if possible, detail the types of case by case
remedies.
3000 character(s) maximum
11 If you consider that there is a need for such dedicated rules, as referred to in
question 9 above, do you think there is a need for a specific regulatory authority to
enforce these rules?
Yes
No
12 Please explain your reply
12 Please explain your reply  3000 character(s) maximum
• • • • • • • • • • • • • • • • • • • •
3000 character(s) maximum
3000 character(s) maximum
Please see my answer to question 8.  13 If you consider that there is a need for a specific regulatory authority to enforce dedicated rules referred to questions 3, 5 and 9 respectively, would in your view these rules need to be enforced by the same regulatory authority or could they be enforced by different regulatory authorities? Please explain your reply.

15 If you consider such dedicated rules necessary, what should in your view be the relationship of such rules with the existing sector specific rules and/or any future sector specific rules?

3000 character(s) maximum

ny new legal instrument should be created only and only if existing legal framework proves insufficient. Therefore, any new rules should have supplementary function to the existing ones.

16 Should such rules have an objective to tackle both negative societal and negative economic effects deriving from the gatekeeper role of these very large online platforms? Please explain your reply.

3000 character(s) maximum

In our opinion, the functioning of online platforms leads to various issues, which fall outside the scope of competition law. One can think of privacy or fake news concerns. However, in terms of many of these there are already relevant instruments and authorities in place, and we deem that a new regulation should become a catch-all instrument.

17 Specifically, what could be effective measures related to data held by very large online platform companies with a gatekeeper role beyond those laid down in the General Data Protection Regulation in order to promote competition and innovation as well as a high standard of personal data protection and consumer welfare?

3	000 character(s) maximum	

18 What could be effective measures concerning large online platform companies with a gatekeeper role in order to promote media pluralism, while respecting the subsidiarity principle?

3000 character(s) maximum

In our opinion, in order to promote media pluralism the Commission should take measures to strengthen intellectual property protection as well as provide fair renumeration for content providers.

19 Which, if any, of the following characteristics are relevant when considering the requirements for a potential regulatory authority overseeing the large online platform companies with the gatekeeper role:

Institutional cooperation with other authorities addressing related sectors – e
g. competition authorities, data protection authorities, financial services
authorities, consumer protection authorities, cyber security, etc.

Swift and effective cross-border cooperation and assistance across Member States  Capacity building within Member States  High level of technical capabilities including data processing, auditing capacities  Cooperation with extra-EU jurisdictions  Other
21 Please explain if these characteristics would need to be different depending on the type of ex ante rules (see questions 3, 5, 9 above) that the regulatory authority would be enforcing?  3000 character(s) maximum
22 Which, if any, of the following requirements and tools could facilitate regulatory oversight over very large online platform companies (multiple answers possible):  Reporting obligation on gatekeeping platforms to send a notification to a public authority announcing its intention to expand activities  Monitoring powers for the public authority (such as regular reporting)  Investigative powers for the public authority  Other
24 Please explain if these requirements would need to be different depending on

24 Please explain if these requirements would need to be different depending on the type of ex ante rules (see questions 3, 5, 9 above) that the regulatory authority would be enforcing?

3000 character(s) maximum

Any new rules, regardless by whom applied, should respect well-established standards of procedural fairness and judicial review. Therefore, a new regulation should provide adequate guarantees, especially in case if the authority applying the rule would be granted extensive investigative powers. This is especially important if mentioned competences would extend to imposition of semi-criminal financial penalties.

25 Taking into consideration the parallel consultation on a proposal for a New Competition Tool focusing on addressing structural competition problems that prevent markets from functioning properly and tilt the level playing field in favour of only a few market players. Please rate the suitability of each option below to address market issues arising in online platforms ecosystems. Please rate the policy options below from 1 (not effective) to 5 (most effective).

	1 (not effective)	2 (somewhat effective)	3 (sufficiently effective)	4 (very effective)	5 (most effective)	Not applicable /No relevant experience or knowledge
Current competition rules are enough to address issues raised in digital markets	0	0	0	0	0	•
2. There is a need for an additional regulatory framework imposing obligations and prohibitions that are generally applicable to all large online platforms with gatekeeper power	0	0	0	0	0	•
3. There is a need for an additional regulatory framework allowing for the possibility to impose tailored remedies on individual large online platforms with gatekeeper power, on a case-by-case basis	0	0	0	0	0	•
4. There is a need for a New Competition Tool allowing to address structural risks and lack of competition in (digital) markets on a case-by-case basis.	0	0	0	0	0	•
5. There is a need for combination of two or more of the options 2 to 4.	0	0	0	0	0	•

26 Please explain which of the options, or combination of these, would be, in your view, suitable and sufficient to address the market issues arising in the online platforms ecosystems.

3000 character(s) maximum

In our view, the precise combination of above mentioned options should be decided on a case by case basis.

## 27 Are there other points you would like to raise?

3000 character(s) maximum					

# IV. Other emerging issues and opportunities, including online advertising and smart contracts

Online advertising has substantially evolved over the recent years and represents a major revenue source for many digital services, as well as other businesses present online, and opens unprecedented opportunities for content creators, publishers, etc. To a large extent, maximising revenue streams and optimising online advertising are major business incentives for the business users of the online platforms and for shaping the data policy of the platforms. At the same time, revenues from online advertising as well as increased visibility and audience reach are also a major incentive for potentially harmful intentions, e.g. in online disinformation campaigns.

Another emerging issue is linked to the conclusion of 'smart contracts' which represent an important innovation for digital and other services, but face some legal uncertainties.

This section of the open public consultation seeks to collect data, information on current practices, and informed views on potential issues emerging in the area of online advertising and smart contracts. Respondents are invited to reflect on other areas where further measures may be needed to facilitate innovation in the single market. This module does not address privacy and data protection concerns; all aspects related to data sharing and data collection are to be afforded the highest standard of personal data protection.

# **Online advertising**

1 ۱	When	you	see	an	online	e ad	, is	it c	elear	to	you w	ho	has	placed	it	onl	ine	
-----	------	-----	-----	----	--------	------	------	------	-------	----	-------	----	-----	--------	----	-----	-----	--

	Yes,	always
--	------	--------

Sometimes: but I can find the information when this is	not immediately clear
--	-----------------------

- Sometimes: but I cannot always find this information
- I don't know
- No

2 As a publisher online (e.g. owner of a website where ads are displayed), what types of advertising systems do you use for covering your advertising space? What is their relative importance?

	% of ad space	% of ad revenue
Intermediated programmatic advertising		
though real-time bidding		
Private marketplace auctions		
Programmatic advertising with guaranteed		
impressions (non-auction based)		
Behavioural advertising (micro-targeting)		
Contextual advertising		
Other		

tha	at you use?
3	2000 character(s) maximum
pla	As a publisher, what type of information do you have about the advertisement aced next to your content/on your website?
J	UUU CHAFACIEF(S) HIAXIIIIUHI
	To what extent do you find the quality and reliability of this information tisfactory for your purposes?
	Please rate your level of satisfaction

3 What information is publicly available about ads displayed on an online platform

6 As an advertiser or an agency acting on behalf of the advertiser (if applicable), what types of programmatic advertising do you use to place your ads? What is their relative importance in your ad inventory?

	% of ad inventory	% of ad expenditure
Intermediated programmatic advertising		
though real-time bidding		
Private marketplace auctions		
Programmatic advertising with guaranteed		
impressions (non-auction based)		
Behavioural advertising (micro-targeting)		
Contextual advertising		
Other		

ou find the quality and reliability of this information urposes?	
el of satisfaction	
ving questions are targeted specifically at online platforms.	
rm, what options do your users have with regards to are served and the grounds on which the ads are being users access your service through other conditions to the explain.	ng
share with researchers, authorities or other third part published, their sponsors and viewership rates? Plea	
ou have in place for detecting illicit offerings in the a	ads you
rult	In of satisfaction

7 As an advertiser or an agency acting on behalf of the advertiser (if applicable),

placement of ads next to illegal content or goods, and/or on websites that disseminate such illegal content or goods, and to remove such illegal content or

14 Based on your experience, what actions and good practices can tackle the

goods when detected?

3000 character(s) maximum

parency
stems
tising'? at
elation to needed,
ver of oluralism?

21 Are there other emerging issues in the space of online advertising you would like to flag?

Is there sufficient legal clarity in the EU for the provis ontracts" – e.g. with regard to validity, applicable law a	
Please rate from 1 (lack of clarity) to 5 (sufficient clarity)	
Please explain the difficulties you perceive.  3000 character(s) maximum	
<ul> <li>In which of the following areas do you find necessary</li> <li>Mutual recognition of the validity of smart contract in accordance with the national law</li> <li>Minimum standards for the validity of "smart contract measures to ensure that legal obligations and right contract and the functioning of the smart contract unambiguous, in particular for consumers</li> <li>Allowing interruption of smart contracts</li> <li>Clarity on liability for damage caused in the operation.</li> <li>Further clarity for payment and currency-related services.</li> </ul>	ts in the EU as concluded racts" in the EU nts flowing from a smart are clear and
Please explain.	
3000 character(s) maximum	
Are there other points you would like to raise?  3000 character(s) maximum	

Individuals providing services through platforms may have different legal status (workers or self-employed). This section aims at gathering first information and views on the situation of self-employed individuals

offering services through platforms (such as ride-hailing, food delivery, domestic work, design work, microtasks etc.). Furthermore, it seeks to gather first views on whether any detected problems are specific to the platform economy and what would be the perceived obstacles to the improvement of the situation of individuals providing services through platforms. This consultation is not intended to address the criteria by which persons providing services on such platforms are deemed to have one or the other legal status. The issues explored here do not refer to the selling of goods (e.g. online marketplaces) or the sharing of assets (e.g. sub-renting houses) through platforms.

The following questions are targeting self-employed individuals offering services through online platforms.

#### Relationship with the platform and the final customer

<ul> <li>1 What type of service do you offer through platforms?</li> <li>Food-delivery</li> <li>Ride-hailing</li> <li>Online translations, design, software development or micro-tasks</li> <li>On-demand cleaning, plumbing or DIY services</li> <li>Other, please specify</li> </ul> 2 Please explain.
3 Which requirements were you asked to fulfill in order to be accepted by the platform(s) you offer services through, if any?
4 Do you have a contractual relationship with the final customer?  Pes  No
5 Do you receive any guidelines or directions by the platform on how to offer your services?  © Yes
© No
7 Under what conditions can you stop using the platform to provide your services, or can the platform ask you to stop doing so?

8 What is your role in setting the price paid by the customer and how is your remuneration established for the services you provide through the platform(s)?					
9 What are the risks and responsibilities you bear in case of non-performance of the service or unsatisfactory performance of the service?					
Situation of self-employed individuals providing services through platforms					
10 What are the main advantages for you when providing services through platforms?  3000 character(s) maximum					
11 What are the main issues or challenges you are facing when providing services through platforms? Is the platform taking any measures to improve these?  3000 character(s) maximum					
12 Do you ever have problems getting paid for your service? Does/do the platform have any measures to support you in such situations?  3000 character(s) maximum					
13 Do you consider yourself in a vulnerable or dependent situation in your work (economically or otherwise), and if yes, why?					
14 Can you collectively negotiate vis-à-vis the platform(s) your remuneration or other contractual conditions?					
<ul><li>Yes</li><li>No</li></ul>					
15 Please explain.					
•					

### The following questions are targeting online platforms.

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17 What is the role of your platform in the provision of the service and the conclusion of the contract with the customer?					
18 What are the risks and responsibilities borne by your platform for the non- performance of the service or unsatisfactory provision of the service?					
19 What happens when the service is not paid for by the customer/client?					
20 Does your platform own any of the assets used by the individual offering the services?					
Yes					
O No					
22 Out of the total number of service providers offering services through your platform, what is the percentage of self-employed individuals?  Over 75%					
Between 50% and 75%					
Between 25% and 50%					
Less than 25%					
Rights and obligations					
23 What is the contractual relationship between the platform and individuals offering services through it?					
3000 character(s) maximum					

24 Who sets the price paid by the customer for the service offered?

The platform  The individual offering services through the platform
Others, please specify
25 Please explain.
3000 character(s) maximum
26 How is the price paid by the customer shared between the platform and the individual offering the services through the platform?
3000 character(s) maximum
27 On average, how many hours per week do individuals spend offering services through your platform?  3000 character(s) maximum
28 Do you have measures in place to enable individuals providing services through your platform to contact each other and organise themselves collectively?  Yes No
29 Please describe the means through which the individuals who provide services on your platform contact each other.  3000 character(s) maximum
30 What measures do you have in place for ensuring that individuals offering services through your platform work legally - e.g. comply with applicable rules on minimum working age, hold a work permit, where applicable - if any? (If you replied to this question in your answers in the first module of the consultation, there is no need to repeat your answer here.)  3000 character(s) maximum

#### Situation of self-employed individuals providing services through platforms

32 Are there areas in the situation of individuals providing services through platforms which would need further improvements? Please rate the following issues from 1 (no improvements needed) to 5 (substantial issues need to be addressed).

	1 (no improvements needed)	2	3	4	5 (substantial improvements needed)	I don't know / No answer
Earnings	0	0	0	0	•	0
Flexibility of choosing when and /or where to provide services	0	0	0	•	0	0
Transparency on remuneration	©	0	0	•	0	0
Measures to tackle non-payment of remuneration	0	0	•	0	0	0
Transparency in online ratings	0	0	•	0	0	0
Ensuring that individuals providing services through platforms can contact each other and organise themselves for collective purposes	•	0	0	0	0	•
Tackling the issue of work carried out by individuals lacking legal permits	0	0	0	•	0	0
Prevention of discrimination of individuals providing services through platforms, for instance based on gender, racial or ethnic origin	•	0	•	0	•	0
Allocation of liability in case of damage	0	0	0	•	0	0
Other, please specify	©	0	0	0	0	0

33 Please explain the issues that you encounter or perceive.

3	000 character(s) maximum	

34 Do you think individuals providing services in the 'offline/traditional' economy face similar issues as individuals offering services through platforms?

54

Yes

<sup>©</sup> No

I don't know

#### 35 Please explain and provide examples.

3000 character(s) maximum

When it comes to division between traditional and digital economy, we agree with the OECD and consider that such a distinction is currently artificial and arbitrary. An ever-increasing number of people offer their goods and services via traditional and digital means at the same time. Moreover, the covid-19 pandemic has speeded up the digitization and pushed even more people to the online sector. The e-Commerce sector itself is expected to double in coming years. We think that companies that are still considered as traditional should be incentivized to offer their products or services online. This can be achieved with the help of European Commission's digitization packages.

36 In your view, what are the obstacles for improving the situation of individuals providing services

- 1. through platforms?
- 2. in the offline/traditional economy?

3000 character(s) maximum

Please see anwser to question 35.

37 To what extent could the possibility to negotiate collectively help improve the situation of individuals offering services:

through online platforms?				
in the offline/traditional economy?				

38 Which are the areas you would consider most important for you to enable such collective negotiations?

3000 character(s) maximum

Any negotiations should be based on quality arguments, coalition building and finding middle group. From our perspective as a business association, what businesses or self-employed could lack to initiate collective negotiations are economies of scale.

39 In this regard, do you see any obstacles to such negotiations?

3000	chars	acter(s)	may	imum

See above.

# 40 Are there other points you would like to raise? 3000 character(s) maximum

# VI. What governance for reinforcing the Single Market for digital services?

The EU's Single Market offers a rich potential for digital services to scale up, including for innovative European companies. Today there is a certain degree of legal fragmentation in the Single Market. One of the main objectives for the Digital Services Act will be to improve opportunities for innovation and 'deepen the Single Market for Digital Services'.

This section of the consultation seeks to collect evidence and views on the current state of the single market and steps for further improvements for a competitive and vibrant Single market for digital services. This module also inquires about the relative impact of the COVID-19 crisis on digital services in the Union. It then focuses on the appropriate governance and oversight over digital services across the EU and means to enhance the cooperation across authorities for an effective supervision of services and for the equal protection of all citizens across the single market. It also inquires about specific cooperation arrangements such as in the case of consumer protection authorities across the Single Market, or the regulatory oversight and cooperation mechanisms among media regulators. This section is not intended to focus on the enforcement of EU data protection rules (GDPR).

#### Main issues

1 How important are - in your daily life or for your professional transactions - digital services such as accessing websites, social networks, downloading apps, reading news online, shopping online, selling products online?

Overall	
Those offered from outside of your Member State of establishment	

#### The following questions are targeted at digital service providers

- 3 Approximately, what share of your EU turnover is generated by the provision of your service outside of your main country of establishment in the EU?
  - Less than 10%
  - Between 10% and 50%
  - Over 50%
  - I cannot compute this information

4 To what extent are the following obligations a burden for your company in providing its digital services, when expanding to one or more EU Member State(s)? Please rate the following obligations from 1 (not at all burdensome) to 5 (very burdensome).

	1 (not at all burdensome)	2	3 (neutral)	4	5 (very burdensome)	I don't know / No answer
Different processes and obligations imposed by Member States for notifying, detecting and removing illegal content/goods/services	0	0	0	0	0	0
Requirements to have a legal representative or an establishment in more than one Member State	0	0	0	0	0	0
Different procedures and points of contact for obligations to cooperate with authorities	0	0	0	0	0	0
Other types of legal requirements. Please specify below	0	0	0	0	0	0

6 Have your services been subject to enforcement measures by an EU Member State other than your country of establishment?
© Yes
No
I don't know
8 Were you requested to comply with any 'prior authorisation' or equivalent requirement for providing your digital service in an EU Member State?
© Yes
© No
I don't know
10 Are there other issues you would consider necessary to facilitate the provision of cross-border digital services in the European Union?  3000 character(s) maximum
11 What has been the impact of COVID-19 outbreak and crisis management measures on your business' turnover
Significant reduction of turnover
Limited reduction of turnover
No significant change
Modest increase in turnover
Significant increase of turnover
Other
13 Do you consider that deepening of the Single Market for digital services could help the economic recovery of your business?
Yes
No
I don't know
14 Please explain
3000 character(s) maximum

### Governance of digital services and aspects of enforcement

The 'country of origin' principle is the cornerstone of the Single Market for digital services. It ensures that digital innovators, including start-ups and SMEs, have a single set of rules to follow (that of their home country), rather than 27 different rules.

This is an important precondition for services to be able to scale up quickly and offer their services across borders. In the aftermath of the COVID-19 outbreak and effective recovery strategy, more than ever, a strong Single Market is needed to boost the European economy and to restart economic activity in the EU.

At the same time, enforcement of rules is key; the protection of all EU citizens regardless of their place of residence, will be in the centre of the Digital Services Act.

The current system of cooperation between Member States foresees that the Member State where a provider of a digital service is established has the duty to supervise the services provided and to ensure that all EU citizens are protected. A cooperation mechanism for cross-border cases is established in the E-Commerce Directive.

1 Based on your experience, how would you assess the cooperation in the Single Market between authorities entrusted to supervise digital services?

5000 character(s) maximum

In our view all cross-border networks contribute to effective and uniform application of law across the EU. As a prime example it is possible to name the European Competition Network. One area which still needs improvements is cooperation in relation to the implementation of the GDPR.

2 What governance arrangements would lead to an effective system for supervising and enforcing rules on online platforms in the EU in particular as regards the intermediation of third party goods, services and content (See also Chapter 1 of the consultation)?

Please rate each of the following aspects, on a scale of 1 (not at all important) to 5 (very important).

	1 (not at all important)	2	3 (neutral)	4	5 (very important)	I don't know / No answer
Clearly assigned competent national authorities or bodies as established by Member States for supervising the systems put in place by online platforms	©	•	•	0	•	•
Cooperation mechanism within  Member States across different  competent authorities responsible for						

the systematic supervision of online platforms and sectorial issues (e.g. consumer protection, market surveillance, data protection, media regulators, anti-discrimination agencies, equality bodies, law enforcement authorities etc.)	•	0	©	•	©	•
Cooperation mechanism with swift procedures and assistance across national competent authorities across Member States	0	0	•	•	0	•
Coordination and technical assistance at EU level	0	0	0	0	•	0
An EU-level authority	0	0	0	•	0	0
Cooperation schemes with third parties such as civil society organisations and academics for specific inquiries and oversight	0	0	•	•	0	0
Other: please specify in the text box below	0	0	0	0	0	0

#### 3 Please explain

5000 character(s) maximum

As mentioned in the response to question 1, we believe that cooperation schemes and networks help in effective and uniform application of EU law. It is primarly due to the fact that cooperation schemes and networks allow for exchange of information as well as best practice sharing. Moreover, they also provide a forum for discussion and creation of consensus on contentious legal issues.

# 4 What information should competent authorities make publicly available about their supervisory and enforcement activity?

3000 character(s) maximum

Regulators should make publicly available information, which specifies what kind of rules are being applied to online platforms as well as other market participants, including the consumers. Moreover, we would reccomend competent authorities to stick to the EU openness rule.

# 5 What capabilities – type of internal expertise, resources etc. - are needed within competent authorities, in order to effectively supervise online platforms?

3000 character(s) maximum

Regulators should possess deep understanding of the markets they are regulating. In case of a shoratage of adequately qualified administrators, the Commission should take steps to fill that gap by establishing for instance certain initiatives with academia and industry representatives.

6 In your view, is there a need to ensure similar supervision of digital services established outside of the EU that provide their services to EU users?

- Yes, if they intermediate a certain volume of content, goods and services provided in the EU
- Yes, if they have a significant number of users in the EU
- <sup>⊚</sup> No
- Other
- I don't know

#### 7 Please explain

3000 character(s) maximum

The need to ensure similar supervision of digital services providers established in third countries exists to the extent to which these operators provide services for EU users.

8 How should the supervision of services established outside of the EU be set up in an efficient and coherent manner, in your view?

3000 character(s) maximum

We would suggest looking into possibilities of finding a consensus on the OECD level.

9 In your view, what governance structure could ensure that multiple national authorities, in their respective areas of competence, supervise digital services coherently and consistently across borders?

3000 character(s) maximum

In our view, cooperation in these matters should be based on competition law referral system.

10 As regards specific areas of competence, such as on consumer protection or product safety, please share your experience related to the cross-border cooperation of the competent authorities in the different Member States.

30	3000 character(s) maximum					

11 In the specific field of audiovisual, the Audiovisual Media Services Directive established a regulatory oversight and cooperation mechanism in cross border cases between media regulators, coordinated at EU level within European Regulators' Group for Audiovisual Media Services (ERGA). In your view is this sufficient to ensure that users remain protected against illegal and harmful audiovisual content (for instance if services are offered to users from a different

Member State)? Please explain your answer and provide practical examples if you consider the arrangements may not suffice.

3000 character(s) maximum

Due to the fact that the deadline of implementation has not yet passed, we believe it is too early to assess its effectiveness. Nevertheless, we consider as beneficial the competence of ERGA to exchange experience and best practices with national regulators. As mentioned above, cooperative schemes, in our opinion, can lead to more effective impelementation of the EU law.

12 Would the current system need to be strengthened? If yes, which additional tasks be useful to ensure a more effective enforcement of audiovisual content rules?

Please assess from 1 (least beneficial) -5 (most beneficial). You can assign the same number to the same actions should you consider them as being equally important.

Coordinating the handling of cross-border cases, including jurisdiction matters	
Agreeing on guidance for consistent implementation of rules under the AVMSD	
Ensuring consistency in cross-border application of the rules on the promotion of European works	
Facilitating coordination in the area of disinformation	
Other areas of cooperation	

•	ation - (please, indicate which one	s)
3000 character(s) maximum		
I A A un the sun atherem a sinte		
4 Are there other points	you would like to raise?	
3000 character(s) maximum		

### Final remarks

If you wish to upload a position paper, article, report, or other evidence and data for the attention of the European Commission, please do so.

## 1 Upload file

The maximum file size is 1 MB
Only files of the type pdf,txt,doc,docx,odt,rtf are allowed

2	Other	final	comment	S
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#### **Useful links**

Digital Services Act package (https://ec.europa.eu/digital-single-market/en/digital-services-act-package)

#### **Background Documents**

(BG) Речник на термините

(CS) Glosř

(DA) Ordliste

(DE) Glossar

(EL) ά

(EN) Glossary

(ES) Glosario

(ET) Snastik

(FI) Sanasto

(FR) Glossaire

(HR) Pojmovnik

(HU) Glosszrium

(IT) Glossario

(LT) Žodynėlis

(LV) Glosārijs

(MT) Glossarju

(NL) Verklarende woordenlijst

(PL) Słowniczek

(PT) Glossrio

(RO) Glosar

(SK) Slovnk

(SL) Glosar

### (SV) Ordlista

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