



25 May 2021

Joint statement to the 27 May Competitiveness Council on The Digital Markets Act (DMA)

The undersigned organisations appreciate the opportunity to contribute to the upcoming Competitiveness Council discussion on the Digital Markets Act's progress report.

We strongly support free and undistorted competition as key to promoting innovation and consumer welfare. The business community is committed to addressing challenges arising from digitalisation in the EU and globally. Because of our very diverse membership we recognize the many equities at stake in this debate, and the need for action to preserve competitive markets for all.

Proportionate instruments that ensure effective competition and contestable markets should be considered wherever necessary. For this reason, we fully endorse the DMA's goal of fostering an ecosystem that enables innovative market players to succeed, safeguarding long-term consumer welfare and economic efficiency.

In order to ensure the new framework is well-functioning and effective, it is essential that it is clear and limited in scope to those core platform services that are meant to be addressed by the proposal, centered around proportionate and sound obligations, accompanied by key procedural and substantive protections drawn from long-standing European legal principles.

Crucially, we support the establishment through the DMA of a "regulatory dialogue" providing the Commission and all the businesses concerned the possibility to discuss an implementation plan for the substantive obligations, that are by their nature more generic and open to interpretation, given the variety of business models in the platform economy. The regulatory dialogue should be a necessary step that increases legal certainty, allowing for further specification and tailoring of obligations proportionate to the service concerned in a timely fashion.

Our organisations stand ready to support the European Union's endeavor to find proportionate policy tools to guarantee a consistent approach and fair competition in Europe.

Signatories:

ACT – The App Association,
Adigital - Asociación Española de la Economía Digital
Allied for Startups

AmCham EU

Anitec-Assinform – Associazione Italiana per l'Information and Communication Technology

CCIA – Computer & Communications Industry Association

Digital Future for Europe

Digitalna Slovenija

Infobalt

ITI – Information Technology Industry Council

LIKTA – Latvian Information and Communications Technology Association

NL Digital

SPCR – Confederation of Industry of the Czech Republic

ZPP

Zipsee – Digital Poland

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