

EU Digital Single Market: A Catalyst for the Development of Companies in the CEE Region

Date: 14 November 2024

Time: 8:30 – 10:00

Venue: Members Saloon, European Parliament, Brussels

Agenda

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| 8:30 – 8:45 | Welcome | Ľubica Karvašová, Renew Europe Group, European Parliament |
| 8:45 – 9:00 | Keynote | Dariusz Standerski, Secretary of State, Ministry of Digital Affairs in Poland |
| 9:00 – 9:15 | Presentation | Overview and findings of the report:
‘EU Digital Single Market: A Catalyst for the Development of Companies in the CEE Region’

Lusyne Keszisizjan, Public Affairs Manager, European Enterprise Alliance |
| 9:15 – 10:00 | Adresses | Stefano Mallia, European Economic and Social Committee, President of the Employers' Group (TBC)
Luděk Niedarmayer, Member of the European Parliament, Vice Chair in ECON, EPP (TBC)
Ondřej Krutílek, Member of the European Parliament, ITRE (TBC)
Ray Pinto, Senior Director of DigitalEurope (TBC)
Andrzej Halicki, Member of the European Parliament, EPP (TBC)
Krzysztof Hetman, Member of the European Parliament, EPP (TBC)
Kamila Gasiuk-Pihowicz, Member of the European Parliament, EPP (TBC)
Michał Kobosko, Member of the European Parliament, Renew (TBC)
Sandra Parthie, European Economic and Social Committee, President of the EESC Section for the Single Market, Production and Consumption (TBC) |

Kosma Złotowski, Member of the European Parliament, ECR (TBC)
Anna Czerwoniec, European Parliament, S&D, ITRE Advisor (TBC)
Alexandra Ioana Leone, European Parliament, S&D, IMCO Advisor (TBC)

Anna Mazur, Allegro, EU Regulatory Affairs Manager

Jan Farský, Member of the European Parliament, EPP, ITRE (TBC)

Danuše Nerudová, Member of the European Parliament, EPP, ECON, Substitute in IMCO (TBC)

Tomáš Zdechovský, Member of the European Parliament, EPP, Substitute in IMCO (TBC)

Dóra Dávid, Member of the European Parliament, EPP, IMCO (TBC)

Veronika Cifrová Ostrihoňová, Member of the European Parliament, Renew, LIBE (TBC)

Ludovít Ódor, Member of the European Parliament, Renew, Substitute in IMCO (TBC)

Tsvetelina Penkova, Member of the European Parliament, S&D, ITRE Vice Chair, Substitute in IMCO (TBC)

Paulius Saudargas, Member of the European Parliament, EPP, ECON, ITRE, Substitute in IMCO (TBC)

Moderation dr Horst Heitz, SME Connect

Contact persons

Agata Boutanos, Union of Entrepreneurs and Employers, a.boutanos@zpp.net.pl

Lusyne Keszisizjan, Union of Entrepreneurs and Employers, l.keszisizjan@zpp.net.pl

About the event

During the discussion with experts, we will explore critical questions related to the impacts of the Digital Single Market (DSM) on the growth of companies in the CEE region.

How has the DSM acted as a catalyst for development, driving higher e-commerce growth rates in countries like Poland, Romania, the Czech Republic, Hungary and Estonia, compared to their Western European counterparts?

We will examine how this growth momentum can be leveraged to further advance the e-commerce sector in the region, promoting innovation and competitiveness among businesses.

What specific strategies can be implemented to sustain and amplify this growth across the CEE region?

We will also address the significant challenges that remain, such as digital overregulation, insufficient regulatory integration within the CEE countries and the lack of effective public-private collaboration.

What are the main regulatory barriers hindering further integration within the DSM and how can they be overcome?

How can we foster innovation and attract top talent to European companies, ensuring sustained competitiveness in the global market?

We will also discuss the threat of unfair competition and what measures can be put in place to protect the CEE e-commerce market?

Our aim is to identify strategies for overcoming these challenges by continuing to build the Digital Single Market, removing regulatory barriers, designing supportive mechanisms and fostering greater collaboration between the private and public sectors.

Through this discussion, we aim to develop best practices that can support the continued growth and global expansion of the e-commerce sector in the CEE region.